Reflection Exercise

How does ageism show up within us (micro), between us (meso), and around us (macro)?

Micro level

- belief not to be able to learn new technologies,
- imposter syndrome

Meso level

- friends we might be ageist when we choose friends,
- how we socialise at work,
- the media
- Mother/daughter relationship
- often biases towards older people's capabilities or lack of value in their contributions

Macro level

- · discrimination on the labour market,
- discriminatory labels like "boomers"
- Age segmentation in social spaces.
 E.g., Sweden is very age segmented at unis – and in uni towns there is no mixing
- Communities need for more events for people to come together

What could we do to challenge it on each level?

- · keep learning.
- Need to keep in mind special needs, etc.
- age is a gold mine, maturity and wisdom. How do we tackle it: workshop, role models, community events
- Highlighting the opportunity

- Match older and younger people
- intergenerational exchange and dialogue

General thoughts:

Difficult to de-couple overlapping stigmas that may coincide with age, bias or stigma based on perceived age stereotypes vs. how someone might feel about their age (e.g. subjective),